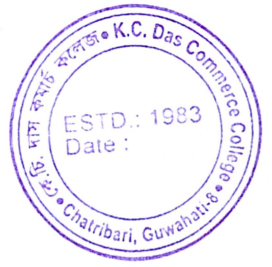


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DEPARTMENT OF M.COM

K.C DAS COMMERCE COLLEGE

Report on Guest Lecture held on 6th march, 2021

An online guest Lecture was arranged for the M.Com 1st Semester Students on the Topic “Role of Advertising in Indian Marketing Scenario” on 6th March, 2021 and the invitee for the same was Dr. Chimun Kr. Nath, Professor, Dibrugarh University.

Dr. Chandra Prabha Bohra
Asstt. Prof. & HOD (I/c)
Deptt. of M. Com
K.C. Das Commerce College
Chatribari, Guwahati-08

DR. CHIMUN KUMAR NATH

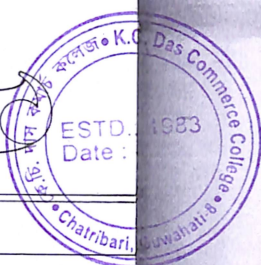
ASSOCIATE PROFESSOR & FORMER HEAD

DEPARTMENT OF COMMERCE, DIBRUGHAR UNIVERSITY

classmate

Date _____

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6th March, 2021

Online lecture has been organised by Department of M.Com, K. C. Das Commerce College and the invitee is Dr. Chimun Kumar Nath. He has delivered lecture on the topic - "Role of Advertising in Indian Marketing Scenario" at 11:00 am. for M. Com 1st Semester. The total of students attended for the lecture is 56.